





TRACER STUDY

RESEARCH TEAM, BOARD, IHS, ... WBAA >> WB



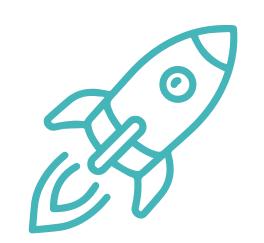








Aim of the Tracer Study



The WBAA tracer study aims to *gather alumni relevant perceptions, opinions, experiences, knowledge, memories, pathways & ideas* to contribute to the academic landscape and economies of the Western Balkan countries.

This study's purpose is to **support the improvement** of the academic and economic aspects of various institutions by collecting *qualitative and quantitative data* and reliable information from the students and staff who had an exchange experience, as well as enable the *evidence-based evaluation and policy advice* of higher education systems as a whole.









Timeline

Drafting the

methodology

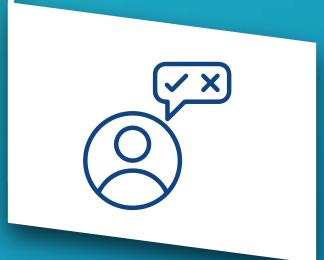
Workshops on purpose and design



Content preparation



Alpha version testing



Beta version testing



Marketing campaign



Tracer Study

GO LIVE



A LOT of work done so far...









Timeline

Dissemination to HEI systems stakeholders across WB



Conference and journal papers, research, implementations and publications



Data-driven policy advice, institutional setting, system

development



Opening of the anonymised data for public use



Results analysis report



And more ahead of us!









Western Balkans HEIs as a region

WESTERN BALKANS ALUMNI ASSOCIATION WESTERN TRACER STUDY BRING BACK YOUR EXPERIENCE

Ask the relevant ones

Grasp the understanding of alumni who have bridged WB HEI spaces with the ones in the EU.

Bring back the good and build HEI across WB

Investigate mobility programmes' impressions and experiences, motivation on how to bring back those experiences and contribute to the development of the Western Balkans in general.

The Alumni profiling

Evaluate the impact of EU funded mobility programmes in the life of beneficiaries coming from the Western Balkans, on an individual and a collective level (institutions, employers, countries).

Ideas onboard our policy makers

Obtain bottom-up perceptions and prospective solutions to have a foundation for evidence-based policy-advice and systemic design and development.

Feasible solutions

Get feedback on practical methods and ideas for improving the study programmes (curriculum development).

Similarities, differences, and improvement

Reveal information in terms of education, employability, and the effect in their social life in Western Balkan countries as well as in EU countries, discovering similarities and differences amongst them, as well as main strengths and weaknesses.

Constructive ideas

Propose study terms that would meet students' needs and ease their transition into professional life.

Build bridges

Objectives

Suggest paths for research on the relationships between academia, industry and innovation on regional and European level

Individual Higher Education Institutions



Eligible participants

Alumni from the Western Balkan countries

(Albania, Bosnia and Herzegovina, Montenegro, North Macedonia, Kosovo* and Serbia)

- who have spent part of their studies outside the Western Balkans
- in one of the Erasmus+ Programme Countries, either as an EU or non-EU country scholar or as a self-funded individual.



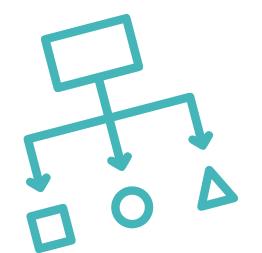








Methodology



Research instrument

Questionnaire with close-ended, pre-coded and open-ended questions, approx. 20 min duration on average.

Questionnaire design process

The questionnaire is designed to meet the purpose of the study, and to answer the research questions.

Data analysis

The data will be analysed and presented disaggregated per country and mobility programme with the possibility of further analysis taking into account gender, age and other demographics.

Expected Outputs

Report and Papers.

Expected Outcomes

Data-driven actions, decisions and policymaking.











Who is carrying out the Study?

Facilitated by the European Commission, DG EAC











Why should you participate?

How do WE trace our uni-space?

YOU, as the ones who have experienced both education systems (WB and EU) are the ones who can make functional bridges and provide constructive material for making a positive change bottom-up, top-down and lateral, via your own example and through our strong network, to the relevant stakeholders, for our future generations!



Voice your experience and ideas from your stay abroad in a competent manner and help contribute to the academic landscape and economies of your country and our Western Balkans!



Shape pathways

toward improvement, innovation, change and excellence.



Include your opinions as

building blocks of your country's higher education system: **If not now -**

when? If not us - who?



Relive through

memories a time when you were happy and felt like a fulfilled student and/or professor.



Win a GIFT.





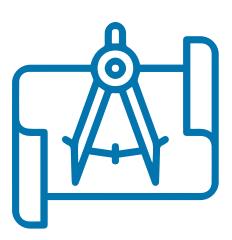




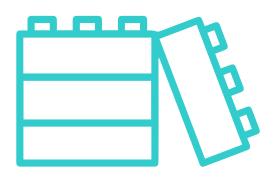








Help us trace our UNI space



Be the most important brick in this bridge's wall



Give back some of your experience



Let's do this together!









The core team



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Renata Petrevska Nechkoska

Head of Research Team,
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