

WESTERN
BALKANS
ALUMNI
ASSOCIATION



BRING BACK

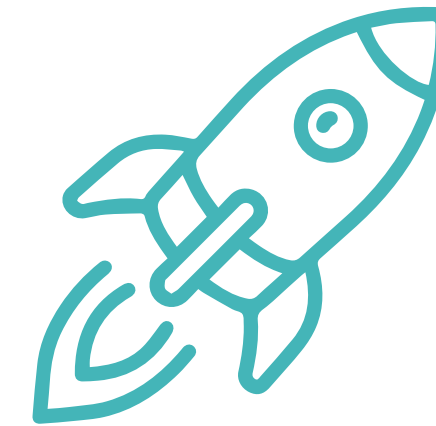
YOUR EXPERIENCE

TRACER STUDY

RESEARCH TEAM, BOARD, IHS, ... WBAA >> WB



Aim of the Tracer Study

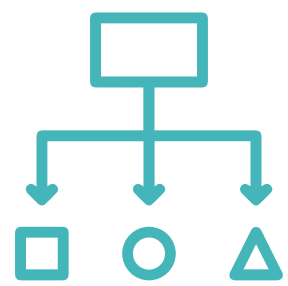


The WBAA tracer study aims to *gather alumni relevant perceptions, opinions, experiences, knowledge, memories, pathways & ideas* to contribute to the academic landscape and economies of the Western Balkan countries.

This study's purpose is to **support the improvement** of the academic and economic aspects of various institutions by collecting *qualitative and quantitative data* and reliable information from the students and staff who had an exchange experience, as well as enable the *evidence-based evaluation and policy advice* of higher education systems as a whole.

Timeline

Drafting the methodology



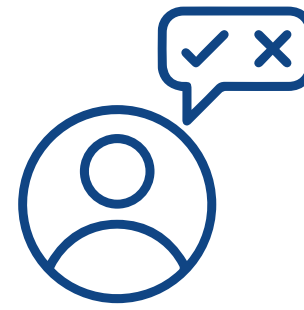
Workshops on purpose and design



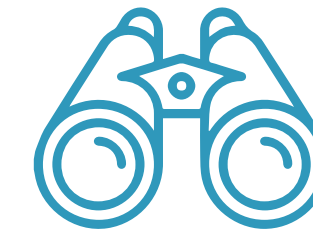
Content preparation



Alpha version testing



Beta version testing



Marketing campaign



Tracer Study
GO LIVE



A LOT of work done so far...

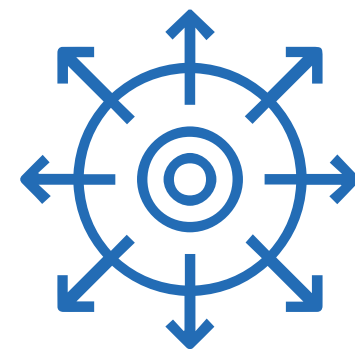


Timeline

Results analysis
report



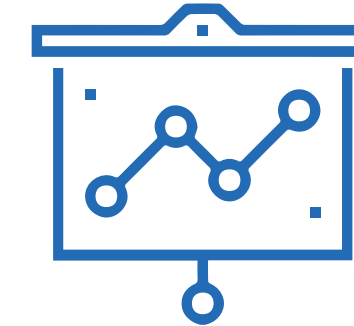
Dissemination to
HEI systems
stakeholders
across WB



Conference and
journal papers,
research,
implementations
and publications



Data-driven
policy advice,
institutional
setting, system
development

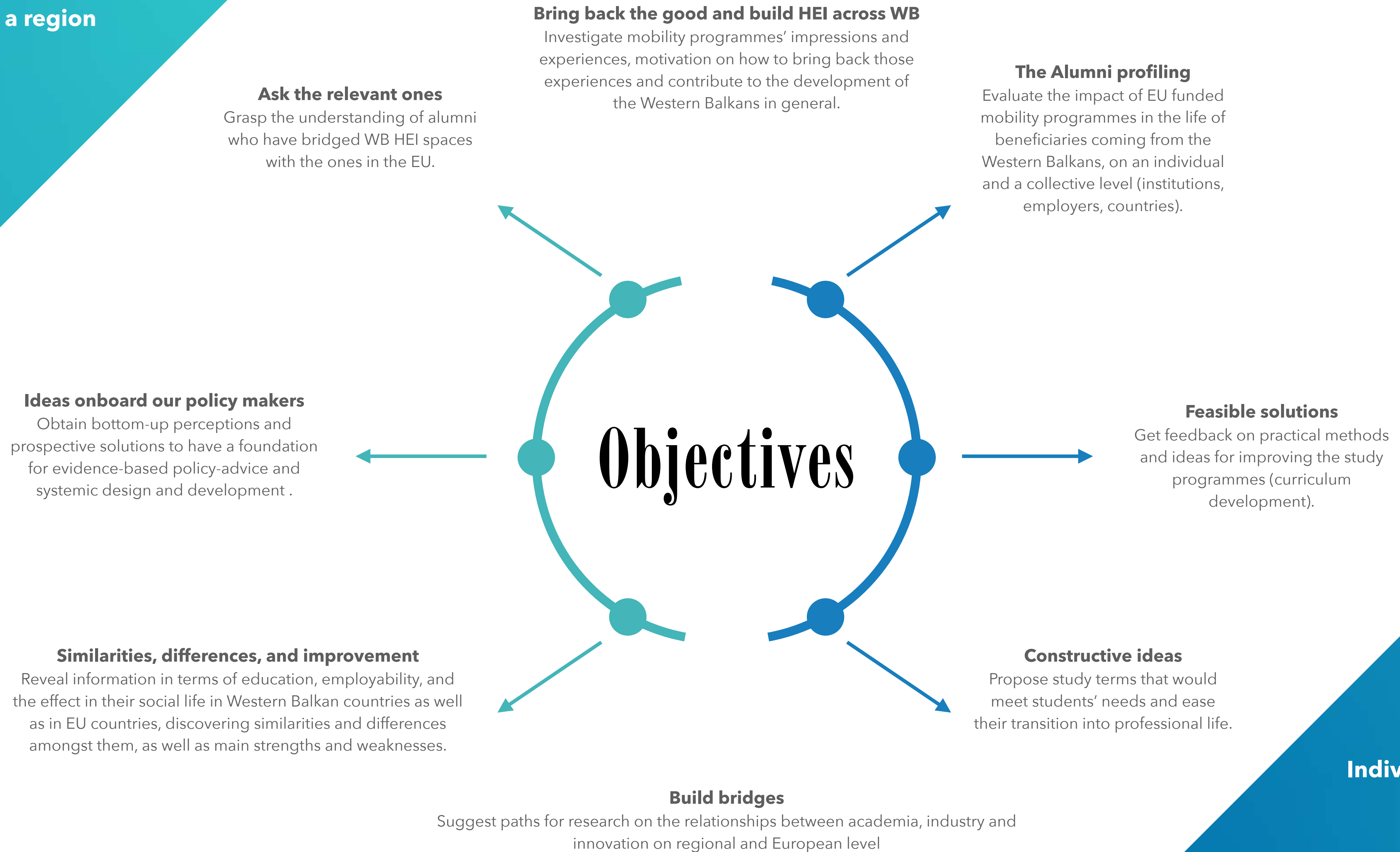


Opening of the
anonymised data
for public use



And more ahead of us!





Eligible participants

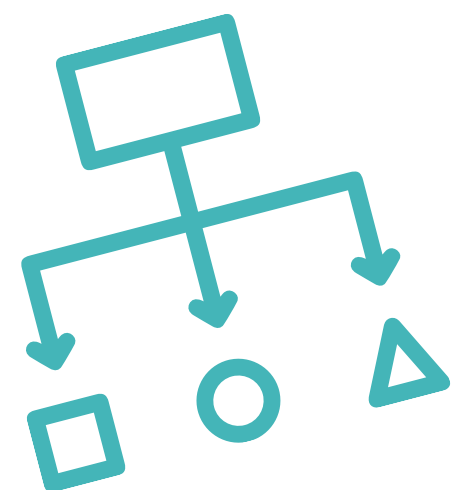
Alumni from the Western Balkan countries

(Albania, Bosnia and Herzegovina, Montenegro, North Macedonia, Kosovo* and Serbia)

- who have spent part of their studies outside the Western Balkans
- in one of the Erasmus+ Programme Countries, either as an EU or non-EU country scholar or as a self-funded individual.



Methodology



- **Research instrument**

Questionnaire with close-ended, pre-coded and open-ended questions, approx. 20 min duration on average.

- **Questionnaire design process**

The questionnaire is designed to meet the purpose of the study, and to answer the research questions.

- **Data analysis**

The data will be analysed and presented disaggregated per country and mobility programme with the possibility of further analysis taking into account gender, age and other demographics.

- **Expected Outputs**

Report and Papers.

- **Expected Outcomes**

Data-driven actions, decisions and policymaking.

Who is carrying out the Study?

Facilitated by the European Commission, DG EAC



Why should you participate?

How do WE trace our uni-space?

YOU, as the ones who have experienced both education systems (WB and EU) are the ones who can make functional bridges and provide constructive material for making a positive change bottom-up, top-down and lateral, via your own example and through our strong network, to the relevant stakeholders, for our future generations!

1

Voice your experience and ideas from your stay abroad in a competent manner and help contribute to the academic landscape and economies of your country and our Western Balkans!

2

Shape pathways toward improvement, innovation, change and excellence.

3

Include your opinions as building blocks of your country's higher education system: **If not now - when? If not us - who?**

4

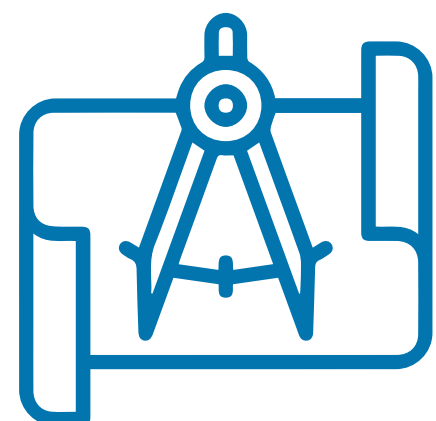
Relive through memories a time when you were happy and felt like a fulfilled student and/or professor.

5

Win a GIFT.



Thank you



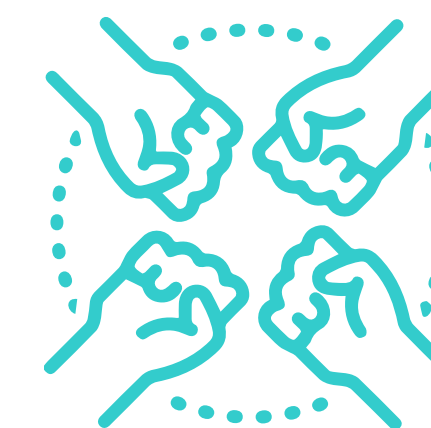
Help us trace our
UNI space



Be the most
important brick in
this bridge's wall



Give back some of
your experience



Let's do this
together!

The core team



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WBAA Board
Member



Martin Unger
IHS Austria



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Head of Research Team,
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PostDoc @ UGENT Belgium



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