

Aims and Goals of WBAA

The aim of the WBAA is to strength a union of alumni coming from the Western Balkan countries in order to advocate for modernisation, improve the quality of higher education in the region and empower young people of the Western Balkans on their academic and career development towards successful employment.

More concretely, the WBAA aims to:

- 1) Unify alumni within countries and across WB region
- 2) Exchange and share knowledge, experiences, contacts among WB alumni within a multinational and intercultural association
- 3) Enhance communication and cooperation with decision makers, representatives of higher education institutions (HEIs), governments, as well as with other institutions and organizations
- 4) Help the modernization efforts of WB Higher Education (HE) systems
- 5) Strengthen the links between Higher Education (HE) & the labour market to ease school-to-work transition and increase employability
- 6) Foster students mobility in WB and empower students to engage in mobility programs (including comfortable transition prior to and after the mobility period through different online and offline activities)
- 7) Promote HE and the importance of intercultural dialogue, learning and mobility experiences.

These objectives should be achieved by (inter alia and not exhaustive):

- Deepening regional exchange and collaboration in the field of HE and beyond, by increasing the contacts between participants from EU funded projects and other EU Alumni Associations, WBAA alumni and local communities
- Promoting and facilitating mutual mobility flows: between the Western Balkans and the European Union as well as within the Western Balkans
- Involving and motivating young people into programmes, projects, workshops, panel discussions and other activities focused on raising awareness of the Western Balkans students' needs
- Building up the membership of the WBAA and expanding with new individuals and partners
- Advocating and promoting policy actions and activities that improve the quality of higher education and research capacities in the Western Balkans region
- Assisting national modernisation efforts in the area of higher education
- Supporting new research initiatives and evidence-gathering of higher education reforms
- Cooperating with all relevant institutions (regional, but also international, national and local) in achieving the goals of development and modernisation of higher education in the Western Balkans by following the most successful European practices regarding higher education
- Supporting networking and cooperation between WB and EU universities as well as cooperation within the Western Balkans



- Advocating for changes to regulations, actions and/or activities which could improve the situation of students from the region